

## **FOR IMMEDIATE RELEASE**

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## **New Spread Eagle Barrens Brochure**

Florence, WI... The Florence County Visitor Center is now offering a new Spread Eagle Barrens (SEB) brochure. This 11x17 color brochure contains information about the history, habitat uniqueness, ecology, rare species and habitat management objectives. It also lists the recreational activities that are allowed on the property: canoeing, kayaking, hiking, hunting, fishing, trapping, wild edible harvesting, camping at 1-primitive campsite, snowshoeing, and cross country skiing (no groomed trails). The back side of the brochure offers a map of the property highlighting parking, canoe and boat launch sites, a wooden overlook deck at the end of Overlook Road near Lake Anna and a primitive campsite near Barrens Lake. Three primitive hiking loops are marked on the map as follows: Anna Lake loop (2.2 miles), Barrens Lake loop (2.3 miles) and Fire Lane loop (3.5 miles). Dirt roads, firebreak roads, snowmobile trail, ATV/UTV trail and property ownerships are also highlighted on the map.

This brochure was written and designed by Wisconsin Department of Natural Resources Regional Ecologist Carly Lapin and Florence County Economic Development Director Wendy Gehlhoff. Printing costs were shared by: Natural Resources Foundation of Wisconsin, We Energies, Florence County Economic Development and the Wisconsin Department of Natural Resources. In addition, the project was awarded a \$250 Mini-Grant from the Dickinson Area Community Foundation to help cover printing costs. To order a brochure, you can call the Visitor Center (888-889-0049) or go to the contact us page on [www.ExploreFlorenceCounty.com](http://www.ExploreFlorenceCounty.com) to request a brochure. You can also stop by the Visitor Center on the corner of US 2 and Hwy 70 in Florence (5628 Forestry Drive) open Monday through Friday from 8am – 4pm or 9am-3pm on Saturday.



The Spread Eagle Barrens overlook platform near Lake Anna