

Swipe Smart

WORKSHOP

PRESENTED BY



FREE

RESERVE
YOUR SPOT
NOW!

SUPPORTED BY



Monday
DECEMBER 3
2018
6 pm

**Doll's Lakeside
Bed & Breakfast**

509 FURNACE ST., FLORENCE, WI 54121

Refreshments and light snacks
will be provided

BRING YOUR BUSINESS CREDIT CARD
STATEMENT SO WE CAN SHOW YOU
WHAT YOU MUST REVIEW EACH MONTH

- Learn how the card processing system works
- You have to pay fees to process cards, but why
- Discover how to calculate your real cost to process cards
- Proven tips and best practices that will reduce your cost and improve your profit margin
- Master how to make sense of your card processing statement
- How to avoid being tomorrow's news headline because of a security breach
- Learn a secret technique to shop for the best fee structure on YOUR terms
- Get a different approach to handling annoying merchant services sales calls so they stop wasting your time
- Smart Cash Management and cash flow tips using today's technology
- The critical value of the "\$5.35 Guy"

RSVP NO LATER THAN FRIDAY, NOVEMBER 30

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